Kenworth NavPlus SystemCapabilities
Showed on New Website

KIRKLAND, Wash. – It’s ingenious, it’s loaded, it’s a communication tool, and it’s an industry advancement with a big driver productivity factor. It’s Kenworth NavPlus® and all of its features and benefits are now showcased on a special Kenworth NavPlus website (www.kenworth.com/navPlus.asp) within Kenworth’s home page.

Kenworth NavPlus website

The new Kenworth NavPlus website offers a six-minute video that explains and demonstrates how the PACCAR proprietary navigation and business technology system works. The website’s interactive feature enables fleet managers and drivers to easily discover the system’s capabilities by clicking through the key menus and icons on the NavPlus system’s dashboard screen.

“The interactive demo makes it easy to explore six different audio functions, truck-specific navigation from Garmin, hands-free phoning, key gauge readings, nearest Kenworth dealer location, and optional Internet connectivity service available from Sprint,” said Judy McTigue, Kenworth director for marketing planning and research. “The demo is as close as you can be to sitting in the driver seat of a new Kenworth truck and operating NavPlus. Kenworth NavPlus offers fleets and truck operators a more productive way to travel down the highway.”

The website also includes a downloadable NavPlus online brochure, operating manual, Garmin navigation users guide, Sprint Broadband information and phone compatibility guide, and diagnostic guide.

NavPlus, which is available for order on Kenworth Class 5-8 trucks, is standard on Kenworth trucks with all premium interior trim offerings and on Kenworth diesel-electric hybrid vehicles. The system is available as an optional upgrade with all other Kenworth interior trim packages.

The new website also may be accessed by going to www.kenworth.com, clicking on Products, and then clicking on Kenworth NavPlus.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency’s Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth is also the recipient of the 2011 J.D. Power and Associates award for Highest in Customer Satisfaction for Heavy Duty Truck Dealer Service. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.