



Kenworth Road Tour To Feature Kenworth T880, Kenworth T680

LOUISVILLE, Ky. – Kenworth Truck Company today announced the Kenworth Road Tour, which will feature the new vocational Kenworth T880 and Kenworth T680, the 2013 ATD Heavy Duty Commercial Truck of the Year. The tour begins this summer and will visit Kenworth dealerships in the United States and Canada.

“Kenworth has a 90-year heritage of manufacturing industry-leading trucks, and the new T880 and T680 are the latest in that distinguished line of quality, innovative trucks,” said Alan Fennimore, Kenworth vocational marketing manager.

“For the road tour, we’ve developed an interactive, self-guided exhibit hosted in a state-of-the-art, double-expanding, 53-foot tour trailer. Customers will especially enjoy taking some time to learn more about the key features of both the T880 and T680, see the new 12.9-liter PACCAR MX-13 engine, and experience 90 years of Kenworth history,” he said.

Introduced at the Mid-America Trucking Show, the Kenworth Road Tour exhibit is available for viewing during the Mid-America Trucking Show through Saturday, March 23, in the parking lot outside the South Wing of the Kentucky Fair & Exposition Center.

The new Kenworth T880, which sets an industry standard for vocational trucks, is designed to help maximize performance in such applications as dump, mixer, refuse, and heavy haul. Several T880s will be included on the tour. The Kenworth T680, which has received U.S. Environmental Protection Agency (EPA) SmartWay® Designation, is designed to maximize performance in line haul, pickup and delivery, and regional hauling operations.

Both the T880 and T680 are standard with the PACCAR MX-13 engine, which offers excellent fuel efficiency, high reliability and durability, lightweight design, and low cost of ownership. The PACCAR MX-13 now has ratings up to 500 hp and 1,850 lb-ft of torque.



Inside, the Kenworth Road Tour trailer has nearly 1,000 square-feet of exhibit space. One side is dedicated to the vocational T880 and the other side to the on-highway T680. Visitors can examine the cab common to both models, new T880 hood, complex reflector headlamps, air-assisted hydraulic clutch, trim levels, exterior paint color samples and interior fabric options, new 52-inch sleeper, Kenworth NavPlus® system with Bluetooth capability for hands-free cell phone calling, and electric-over-air dash switches. There are videos featuring the design process for the T880 and T680, robotic cab construction, and Kenworth history – along with a 90th anniversary wall and a display of Kenworth’s other prestigious awards.

There is also a wall display of Kenworth’s leading partner suppliers. Tour Partners for the T880 Road Tour include Bendix, Bridgestone, Chevron, Eaton, Hendrickson and Michelin.

Stay tuned for more details on the upcoming tour schedule.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth’s Internet home page is at www.kenworth.com. Kenworth is a PACCAR company.