



## Kenworth Introduces New T660 Model with Aerodynamic Styling, Enhanced Fuel Economy

Features World-Class Forward Lighting,  
2007 Engines

LOUISVILLE, Ky. – Kenworth Truck Company today introduced its new Kenworth T660 aerodynamic model in a special unveiling ceremony at the Mid-America Trucking Show in Louisville.



“We’re excited to introduce the new Kenworth T660 with modern styling, superior forward-lighting technology, enhanced aerodynamics and fuel economy, advanced technology, and increased driver comfort,” said Bob Christensen, Kenworth general manager and PACCAR vice president. “The new Kenworth T660 is the latest evolution of our quality, aerodynamic product line and reinforces Kenworth’s leadership in fuel economy performance.”

### Designing for 2007: Enhanced Styling and Aerodynamics

The Kenworth T660 will be available for customer delivery with the new 2007 engines. On the highway, customers will immediately appreciate the styling and aerodynamics that help deliver outstanding fuel efficiency.



Kenworth’s advanced forward lighting system and stylish grille are striking visual features of the new T660.

The T660’s new Halogen projector low beams provide 40% more light down the road than a sealed beam lamp and last three times longer. An optional High Intensity Discharge configuration provides 75% more light and lasts 11 times longer than sealed beam lamps. “You won’t find a better forward-lighting headlamp system,” said Mike Dozier, Kenworth chief engineer. “It’s definitely world-class.”



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The Kenworth grille is 5% larger to accommodate increased air flow and cooling performance.



“Yet, Kenworth was able to actually achieve a positive increase in aerodynamics and fuel economy,” said Dozier. “We used computational fluid dynamics (CFD) analysis extensively to fine tune the aerodynamic performance of the whole vehicle.”



The result? “The new Kenworth T660 is poised to take over the reins of Kenworth’s aerodynamic leadership pioneered by the Kenworth T600,” said Dozier.

**Interior Package:  
Designed for Driver Comfort**

Inside, Kenworth’s new advanced technology includes an enhanced multiplexed electrical instrumentation system, GPS navigation system standard with the Kenworth Diamond cab interior and optional on the Splendor cab interior, and new driver’s display with real-time fuel economy,

ignition timer, on-board diagnostics, gear display, vehicle system configuration reporting, and even an electronic alarm clock.



For additional comfort, Kenworth will introduce a new seating innovation. “Our proprietary seats will feature armrests that can be folded away behind the seat. This provides the vehicle’s occupants with an additional four inches of sleeper access between driver and passenger seats,” said Dozier. Kenworth also has introduced new durable, high-quality material for its proprietary seats which incorporate lively new styling, colors, textures and patterns.



Customers also benefit from Kenworth’s current cab interior featuring world-class fit and finish, quality, and driver comfort.

Kenworth Truck Company, a division of PACCAR Inc, is a leading manufacturer of heavy and medium duty trucks. Kenworth is the recipient of five 2005 J.D. Power and Associates awards for Highest in Customer Satisfaction for Over the Road Segment and Pickup and Delivery Segment Class 8 Trucks, Heavy Duty Dealer Service and also Conventional Medium Duty Truck Segment and Medium Duty Dealer Service. Kenworth’s Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth. *The World’s Best.*