



## Kenworth Extends \$1,500 Rebate Program To OOIDA Members on Qualifying New Sleeper Truck Purchases Through 2009

KIRKLAND, Wash. – Kenworth Truck Company announced an extension through 2009 of its successful rebate program with the Owner-Operator Independent Drivers Association (OOIDA).

Originally introduced seven years ago, the program offers a \$1,500 rebate to OOIDA members on qualifying purchases of new Kenworth sleeper trucks. Kenworth trucks eligible include the Kenworth T660, T800 and W900 models with 72” AeroCab® or 86” Studio AeroCab sleeper, and the T2000 model with 75” AERODYNE® sleeper. Buyers must show their OOIDA membership card to their Kenworth dealer at time of purchase in 2009.

“We appreciate owners-operators and their loyalty to The World’s Best® trucks,” said Gary Moore, Kenworth assistant general manager for marketing and sales. “In cooperation with OOIDA, Kenworth is pleased to extend this popular program and offer a \$1,500 rebate in 2009.”

Moore noted that Kenworth is the recipient of the J.D. Power and Associates award for “Highest in Customer Satisfaction for Over the Road Segment Class 8 trucks” for the past four years.

Other limitations apply on the Kenworth rebate program. See your Kenworth dealer for further details.



OOIDA was founded 36 years ago as an advocacy group for owner-operators and independent truck drivers and currently has over 160,000 members. OOIDA’s website is at [www.ooida.com](http://www.ooida.com).

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, medium duty diesel-electric hybrids, liquefied natural gas trucks, and the Kenworth Clean Power® no-idle system. Kenworth’s Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth. A PACCAR Company.

\*Kenworth received the highest numerical score among Over the Road and Vocational Class 8 trucks in the proprietary J.D. Power and Associates 2008 Heavy-Duty Truck Customer Satisfaction Study<sup>SM</sup>. Study based on 2,692 U.S. responses and measures opinions of principal maintainers. Proprietary study results are based on experiences and perceptions of those surveyed in March-June 2008. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).