



Kenworth Extends \$1,500 Rebate To OOIDA Members on Qualifying New Sleeper Truck Purchases Through 2008

KIRKLAND, Wash. – Kenworth Truck Company announced an extension through 2008 of its successful rebate program with the Owner-Operator Independent Drivers Association (OOIDA).



Originally introduced six years ago, the program offers a \$1,500 rebate to OOIDA members on qualifying purchases of new Kenworth sleeper trucks. Kenworth trucks eligible include the Kenworth T660, T800 and W900 models with 72” AeroCab® or 86” Studio AeroCab sleeper, and the T2000 model with 75” AERODYNE® sleeper. Buyers must show their OOIDA membership card to their Kenworth dealer at time of purchase.

“As a service to owner-operators, Kenworth is pleased to extend this popular program and offer a \$1,500 rebate in 2008 in cooperation with OOIDA,” said Gary Moore, Kenworth assistant general manager for marketing and sales. “Owner-operators are important customers to Kenworth and we appreciate their continued loyalty to *The World’s Best* trucks.”

Moore noted that Kenworth is the recipient of 2007 J.D. Power and Associates awards for Highest in Customer Satisfaction for Over the Road, Pickup and Delivery and Vocational Segment Class 8 trucks*.

Other limitations apply on the Kenworth rebate program. See your Kenworth dealer for further details.

OOIDA was founded 35 years ago as an advocacy group for owner-operators and independent truck drivers and currently has over 159,000 members. OOIDA’s Web site is at www.ooida.com.

Kenworth Truck Company, a division of PACCAR Inc, is a leading manufacturer of heavy and medium duty trucks. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. *The World's Best*.

*Kenworth received the highest numerical score among pickup and delivery, vocational, and over the road Class 8 trucks in the proprietary J.D. Power and Associates 2007 Heavy-Duty Truck Customer Satisfaction StudySM. Study based on 2,677 U.S. responses and measures opinions of principal maintainers. Proprietary study results are based on experiences and perceptions of those surveyed in March-June 2007. Your experiences may vary. Visit jdpower.com.