



Kenworth Announces 2007 OOIDA Program

KIRKLAND, Wash. – Kenworth Truck Company announced an extension through 2007 of its successful rebate program with the Owner-Operator Independent Drivers Association (OOIDA) and a 50% increase over the previous rebate.



Originally introduced five years ago, the program now offers a \$1,500 rebate to OOIDA members on qualifying purchases of new Kenworth sleeper trucks. Kenworth trucks eligible include the Kenworth T660, T600, T800 and W900 models with 72" AeroCab® or 86" Studio AeroCab sleeper, and the T2000 model with 75" AERODYNE® sleeper. Buyers must show their OOIDA membership card to their Kenworth dealer at time of purchase.

"Kenworth is pleased to extend this very popular program and increase the rebate by 50% to \$1,500 in 2007 in cooperation with OOIDA as a service to owner-operators," said Gary Moore, Kenworth assistant general manager for marketing and sales. "Kenworth especially appreciates their loyalty to the World's Best trucks, including the premium W900, fuel-efficient T2000, versatile T800, and look forward to their support of the new, aerodynamic T660 model."

Moore noted that Kenworth is the recipient of three 2006 J.D. Power and Associates awards for Highest in Customer Satisfaction for both the Over the Road Segment and Pickup and Delivery Segment Class 8 Trucks, and for Heavy Duty Dealer Service*.

Other limitations apply on the Kenworth rebate program. See your Kenworth dealer for further details.

OOIDA was founded 35 years ago as an advocacy group for owner-operators and independent truck drivers and currently has over 147,000 members. OOIDA's website is at www.oida.com.

Kenworth Truck Company, a division of PACCAR Inc, is a leading manufacturer of heavy and medium duty trucks. Kenworth's Internet home page is at www.kenworth.com. Kenworth. *The World's Best*.

*Kenworth received the highest numerical score for dealer service, over the road trucks and pickup and delivery trucks in the proprietary J.D. Power and Associates 2005-2006 Heavy-Duty Truck Customer Satisfaction Studies(SM). 2006 study based on 2,529 responses. Proprietary study results are based on experiences and perceptions of principal maintainers who were surveyed in April-June 2006. Your experiences may vary. jdpower.com.