



NorCal Kenworth Relocates Bay Area Dealership To New Full-Service Facility in San Leandro

Offers Enhanced Customer Support, Full Line of Kenworth Green Products

SAN LEANDRO, Calif. – NorCal Kenworth recently relocated to a new full-service facility in San Leandro that serves as its corporate headquarters and offers enhanced customer support.

A member of the Kenworth dealer network of more than 300 locations in the United States and Canada, NorCal Kenworth - Bay Area is a full-service, 44,000 square-foot facility. The dealership is conveniently located in an industrial area near the Oakland International Airport, less than a mile southwest of the U.S. Interstate 880 and 98th Avenue interchange.



The dealership features a 20,000 square-foot service department with 10 service bays, including a wash bay and a bay dedicated to Kenworth PremierCare® ExpressLube and AC preventive maintenance services and VIS-Check. The service department is equipped with a 5-ton overhead crane allowing technicians to easily service and replace engines and other heavy components. The dealership also offers an on-site body shop and a well-stocked parts department, with 50 percent additional storage space than it had at its previous location to keep more parts on hand.

“Our new NorCal Kenworth - Bay Area location offers drivers much easier and more efficient access to our dealership for their parts, service, body shop and leasing or rental needs,” said Harry Mamizuka, NorCal Kenworth dealer principal.



“We are one of the few Northern California dealers dedicated to helping customers in their efforts to go green. We offer a full-line of green products, including the Kenworth T270 and T370 hybrid diesel-electric models and Kenworth T800 powered by liquefied natural gas, and we can also retrofit the W900S model for compressed natural gas operation,” said Mamizuka. A full range of federal and state grants, rebates and incentives are available for Kenworth hybrid and LNG trucks.

“We also install a full line of aftermarket diesel particulate filters (DPFs) and have re-powered trucks from mechanical to electric engines,” he said. “The partnering with our product suppliers combined with our investment in technical support allows NorCal Kenworth to provide customers with a wide range of cost-effective solutions that will help their businesses meet the California Air Resources Board’s air quality regulations today and in the future.”

Mamizuka said NorCal Kenworth intends for its San Leandro location to be known throughout Northern California as a green dealership that not only offers green products, but also for the incorporation of eco-friendly measures in its operation. “That’s why we’ve invested in upgrading the shop, warehouse and exterior lighting. For example, we installed an LED architectural lighting system that keeps the building’s exterior well lit, and uses a fraction of the electricity compared to standard lighting,” he said. “We’ve also installed a water reclamation system in the truck bay wash that will save on water consumption.”

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The new location is equipped with the latest in technology, which allows employees to keep better track of parts inventory, service and body shop repair order status and helps provide Kenworth customers with fast and efficient service. The new technology also provides drivers wireless Internet access in the customer lounge, so that they can catch up on paperwork while their trucks are being serviced.

Kenworth's quality products, combined with excellent dealer support from dealers like NorCal Kenworth, contributed to Kenworth receiving two 2008 J.D. Power and Associates awards for "Highest in Customer Satisfaction for Over the Road and Vocational Segment Class 8 Trucks."*

NorCal Kenworth-Bay Area is located at 1755 Adams Avenue. The dealership is open from 7 a.m. to 8:30 p.m. Monday through Friday and from 7 a.m. to 3:30 p.m. Saturday. The telephone number is 510-836-6100 or toll-free 800-870-3457.

NorCal Kenworth also has locations in Anderson, Eureka, Gilroy, and Sacramento, Calif.

Kenworth Truck Company is the manufacturer of The World's Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company's dedication to the green fleet includes aerodynamic trucks, medium duty diesel-electric hybrids, liquefied natural gas trucks, and the Kenworth Clean Power® no-idle system. This year, Kenworth became the first truck manufacturer to receive the Environmental Protection Agency's Clean Air Excellence award in recognition of its environmentally friendly products. Kenworth's Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.

*Kenworth received the highest numerical score among Over the Road and Vocational Class 8 trucks in the proprietary J.D. Power and Associates 2008 Heavy-Duty Truck Customer Satisfaction Study(SM). Study based on 2,692 U.S. responses and measures opinions of principal maintainers. Proprietary study results are based on experiences and perceptions of those surveyed in March-June 2008. Your experiences may vary. Visit jdpower.com.