



NorCal Kenworth Moves to Anderson, Provides Enhanced Support and Easy Access To Interstate 5

Doubles Size of Former Location in Redding, Offers 10 Service Bays

ANDERSON, Calif. — NorCal Kenworth recently relocated to a newly refurbished facility in Anderson that doubles the size of its former location in Redding and provides convenient freeway access.

A member of the Kenworth dealer network of more than 300 locations in the United States and Canada, Kenworth NorCal-Anderson is a full-service, 20,000 square-foot facility located on a 19-acre site less than one-half mile from Exit 667 (Anderson Deschutes Road/Factory Outlet Drive) on Interstate 5.



The dealership features an 8,000 square-foot service department with 10 service bays, including a wash bay and a bay dedicated to Kenworth PremierCare® ExpressLube and AC preventive maintenance services. The facility is equipped with a 5-ton overhead crane allowing technicians to easily service engines and other heavy components. The dealership also offers a well-stocked parts department.

“The new NorCal Kenworth – Anderson dealership provides excellent access for truckers running up and down Interstate 5,” said Tom Bertolino, NorCal Kenworth dealer principal. “We’ve equipped the dealership with the latest in technology, which allows employees to keep better track of parts inventory and helps provide Kenworth customers with fast and efficient service. The new technology also allows us to offer truck drivers wireless Internet access in the customer lounge so that they can catch up on paperwork while their trucks are being serviced.”



Kenworth’s quality products, combined with excellent dealer support from dealers like NorCal Kenworth, contributed to Kenworth’s reception of two 2008 J.D. Power and Associates awards for “Highest in Customer Satisfaction for Over the Road and Vocational Segment Class 8 Trucks.”*

NorCal Kenworth-Anderson is located at 20769 Industry Road near Interstate 5 and about 8 miles south of Redding. The dealership is open from 7 a.m. to 8 p.m. Monday through Friday and from 8 a.m. to noon Saturday. The telephone number is 530-222-1212.

The design of the new Anderson location is modeled after the NorCal Kenworth facility in Sacramento, which was completed three years ago. NorCal Kenworth also has locations in Eureka, Gilroy and San Leandro, Calif.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, medium duty diesel-electric hybrids, liquefied natural gas trucks, and the Kenworth Clean Power® no-idle system. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.

*Kenworth received the highest numerical score among Over the Road and Vocational Class 8 trucks in the proprietary J.D. Power and Associates 2008 Heavy-Duty Truck Customer Satisfaction Study(SM). Study based on 2,692 U.S. responses and measures opinions of principal maintainers. Proprietary study results are based on experiences and perceptions of those surveyed in March-June 2008. Your experiences may vary. Visit jdpower.com.