



## Kenworth and PACCAR Financial Introduce No-Cost, Extended Warranty For Class 8 Customers

KIRKLAND, Wash. – Kenworth Truck Company and PACCAR Financial have introduced a new Extended Warranty Program for U.S. customers who purchase new 2010 emission-compliant Kenworth Class 8 factory trucks that meet eligibility requirements.

Under the new program, eligible Kenworth customers will receive a no-cost, 3-year / 300,000-mile basic vehicle extended warranty by choosing PACCAR Financial to finance purchases of new Kenworth Class 8 trucks with standard highway warranty.



“Kenworth and PACCAR Financial stand firmly behind new Kenworth Class 8 trucks ordered from the factory and equipped with the new environmentally friendly, 2010 emission-compliant engines,” said Gary Moore, Kenworth assistant general manager for marketing and sales. “In the United States, our Extended Warranty Program’s bonus two years of warranty coverage carries a value of more than \$2,900 per eligible truck. Customers also benefit from PACCAR Financial’s competitive financing packages and services combined with The World’s Best® trucks from Kenworth.”



The offer is available on Kenworth trucks ordered on or after Jan. 26, 2010. This program will be offered for a short time and quantities are limited. Contact your local Kenworth dealer ([www.kenworth.com](http://www.kenworth.com)) or nearest PACCAR Financial office (1-800-777-8525) for program terms and conditions, financing rates, service information, and eligibility.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, medium duty diesel-electric hybrids and liquefied natural gas trucks. In 2009, Kenworth became the first truck manufacturer to receive the Environmental Protection Agency’s Clean Air Excellence award in recognition of its environmentally friendly products. In addition, Kenworth is the recipient of the 2009 J.D. Power and Associates awards for Highest in Customer Satisfaction for both Over the Road Segment and Pickup and Delivery Segment Class 8 Trucks, and for Heavy Duty Dealer Service. Kenworth’s Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth. A PACCAR Company.