



Kenworth Sales Company Named 2008 Kenworth Used Truck Dealer of Year

KIRKLAND, Wash. – Kenworth Sales Company in West Valley City, Utah, was named 2008 Kenworth Used Truck Dealer of the Year for the United States and Canada at the annual Kenworth Dealer Meeting held recently in Columbus, Ohio.



From left are Bill Kozek, Kenworth general manager and PACCAR vice president; Kenworth Sales Company president Kyle Treadway; and Gary Moore, Kenworth assistant general manager for marketing and sales.

“The used truck customer is an important part of our business, and our team has made a dedicated effort to serve those customers,” said Kyle Treadway, president of Kenworth Sales Company, which operates 18 dealerships in Idaho, Montana, Nevada, Oregon, Utah, Washington and Wyoming. “It is very gratifying to be recognized for those efforts and we are proud of our dedicated professionals for receiving the Kenworth Used Truck Dealer of the Year award.”

Other dealers recognized for outstanding used truck efforts at the Kenworth Dealer Meeting are Central Illinois Trucks, Cooper Kenworth, Coopersburg Kenworth, Lower Great Lakes Kenworth, MHC Kenworth (Colorado), MHC Kenworth (Texas), and Wisconsin Kenworth.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, medium duty diesel-electric hybrids, liquefied natural gas trucks, and the Kenworth Clean Power® no-idle system. In addition, Kenworth is the recipient of the 2008 J.D. Power and Associates awards for Highest in Customer Satisfaction for Over the Road and Vocational Segment Class 8 trucks. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.