



## Custom Truck Sales Named 2007 Kenworth Dealer of Year

KIRKLAND, Wash. – Custom Truck Sales in Regina, Sask., was named 2007 Kenworth Dealer of the Year for the United States and Canada at the annual Kenworth Dealer Meeting held recently in San Diego.

“We’re very honored to be chosen for this prestigious award from among the many outstanding Kenworth dealerships. This recognition is a great testament to the hard work of our dedicated employees, who provide a high level of service to customers on a daily basis,” said Brent Leach, president of Custom Truck Sales. “I truly believe that Kenworth offers the World’s Best products and it’s a pleasure to sell the best to our customers.”

Custom Truck Sales was chosen as Kenworth Dealer of the Year from among Kenworth’s six Gold Award winners for 2007. Other Gold Award winners are Edmonton Kenworth (Edmonton, Alb.), Inland Kenworth – U.S. (California, Arizona and New Mexico), Kenworth of South Texas (San Antonio, Texas), Kenworth Sales Company (Salt Lake City, Utah), and MHC Kenworth (Oklahoma).

“Custom Truck Sales had an excellent year in 2007 by selling the entire Kenworth heavy and medium duty truck product line and providing excellent customer support,” said Bob Christensen, Kenworth general manager and PACCAR vice president. “Custom Truck Sales management and employees have a tremendous passion and dedication for being The World’s Best and are truly deserving of the 2007 Kenworth Dealer of the Year award.”

Custom Truck Sales has been a Kenworth dealer since 1965 and operates dealerships in Regina, Saskatoon and Estevan, Sask., and Winnipeg, Manitoba. The dealer isn’t new to the awards podium. Custom Truck Sales won Kenworth silver awards in 2003, 2005 and 2006.



*Custom Truck Sales in Regina, Saskatchewan, was recently named 2007 Kenworth Dealer of the Year. From left are Gary Moore, Kenworth assistant general manager for marketing and sales; Ken Leach, Custom Truck Sales; Bob Christensen, Kenworth general manager and PACCAR vice president; and Brent Leach, Custom Truck Sales.*

During the Kenworth Dealer Meeting, Kenworth also honored its fourteen 2007 Silver Award winners which are: Cooper Kenworth, Inland Kenworth (Canada), Kenworth Northwest, Kenworth of South Louisiana, Kenworth Toronto, Long Island Kenworth, MHC Kenworth (Colorado), MHC Kenworth – Kansas City, MHC Kenworth (Tennessee), MHC Kenworth (Texas), Motor Power Kenworth – Great Falls, Truck Enterprises – Chesapeake, Wallwork Kenworth, and Worldwide Equipment.

Kenworth, a division of PACCAR Inc, is a leading manufacturer of heavy and medium duty trucks. Kenworth is the recipient of the 2007 J.D. Power and Associates awards for Highest in Customer Satisfaction for Over The Road, Pickup and Delivery and Vocational Segment Class 8 trucks. Kenworth’s home page is [www.kenworth.com](http://www.kenworth.com). Kenworth. *The World’s Best.*