



Long-Time Kenworth Dealer Custom Truck Sales Opens New Headquarters in Regina

REGINA, Sask. – Long-time Kenworth dealer Custom Truck Sales – Regina has moved its headquarters into a new full-service facility in Regina, Sask.

A member of the Kenworth dealer network of nearly 300 locations in Canada and the United States, the new Custom Truck Sales facility provides good accessibility to the Trans Canada Highway and Highway 11.

“After 42 years in our former facility in Regina, it was time to move our growing operation into a new corporate headquarters facility that will provide The World’s Best® support for Kenworth customers in Saskatchewan and throughout the region,” said Brent Leach, president of Custom Truck Sales, which also operates dealerships in Estevan and in Saskatoon, Sask., and Winnipeg, Manitoba.



The new 30,000 square-foot Custom Truck Sales – Regina facility is located on a nearly 6-acre site. The facility features 15 service bays, including two full-length service pits; a 2,500 square-foot parts department and large parts warehouse for excellent customer support; and an overhead crane for use throughout the service shop. There also is an indoor showroom, which enables customers to escape inclement weather and view the latest in Kenworth product and technology in comfort.



The dealership offers Kenworth PremierCare® Express Lube and Air Conditioning service, and Preventive Maintenance services to help truckers get back on the road quickly. Custom Truck Sales – Regina provides a variety of PacLease services, including customized full-service leasing programs and truck rentals, and PACCAR Financial support through flexible retail loans, leases and insurance products for the transportation industry.

Kenworth’s quality products, combined with excellent dealer support from dealers like Custom Truck Sales, contributed to Kenworth’s reception of two 2008 J.D. Power and Associates awards for “Highest in Customer Satisfaction for Over the Road and Vocational Segment Class 8 Trucks.”*

Custom Truck Sales is located at 520 Park Street in Regina. The dealership is open from 7:30 a.m. to 6 p.m. Monday through Saturday. The phone number is 306-569-9021 or toll free at 800-463-9333.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, medium duty diesel-electric hybrids, liquefied natural gas trucks, and the Kenworth Clean Power® no-idle system. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.

*Kenworth received the highest numerical score among Over the Road and Vocational Class 8 trucks in the proprietary J.D. Power and Associates 2008 Heavy-Duty Truck Customer Satisfaction StudySM. Study based on 2,692 U.S. responses and measures opinions of principal maintainers. Proprietary study results are based on experiences and perceptions of those surveyed in March-June 2008. Your experiences may vary. Visit jdpower.com.