



## Kenworth Receives Major Hybrid Tractor and Truck Order From Coca-Cola Enterprises

KIRKLAND, Wash. – Kenworth Truck Company announced today its largest ever hybrid truck order. The order from Coca-Cola Enterprises, the world’s largest manufacturer and distributor of Coca-Cola products, is for 150 Kenworth T370 diesel-electric tractors and 35 Kenworth T370 hybrid trucks, all of which will be on the road this year. The Kenworth T370 tractors (rated at 55,000 lb. GCW) are the largest hybrid delivery truck on the road in North America.

Coca-Cola Enterprises uses tractors as its standard bulk delivery truck for large deliveries, and plans to deploy the Kenworth hybrid tractors to Atlanta, Boston, Chicago, Dallas, Denver, Detroit, Houston, Los Angeles, Miami, Montreal, New Orleans, New York, Portland (Ore.), San Antonio, San Francisco, Seattle, Tampa, Toronto, Vancouver, and Washington, D.C. The Kenworth T370 hybrid trucks (rated at 33,000 lb. GVW) will be deployed to Albuquerque, Boston, Cincinnati, Columbus (Ohio), Jacksonville (Fla.), Knoxville, Las Vegas, Missoula, New Orleans, and Seattle, joining CCE’s fleet of 120 Kenworth 12-bay hybrid delivery trucks.

“Coca-Cola Enterprises’ commitment to deploy fuel-saving Kenworth hybrid tractors and trucks into the North American market is an outstanding demonstration of corporate responsibility and sustainability,” said Bill Kozek, Kenworth general manager and PACCAR vice president. “We are very pleased to partner with Coca-Cola Enterprises to save fuel and reduce emissions,” added Kozek.



Coca-Cola Enterprises has achieved increased fuel efficiency and decreased emissions on its original order of 120 Kenworth T370 hybrid beverage delivery trucks deployed throughout the United States and Canada last year. “The Kenworth hybrids are performing well, with a more than 30 percent improvement in both fuel efficiency and greenhouse gas emissions, compared to standard beverage delivery trucks,” said Gary Kapusta, the company’s vice president of indirect procurement, who noted that Coca-Cola Enterprises operates the largest hybrid fleet in North America.

Coca-Cola Enterprises’ Kenworth T370 hybrids are equipped with a PACCAR PX-6 engine, rated up to 280 hp and up to 660 lb-ft of torque, and the Eaton® diesel-electric hybrid power system.

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The hybrids also have an integral transmission-mounted motor/generator and frame-mounted 340-volt, lithium-ion battery pack. Advanced powertrain controls monitor driving conditions and automatically select the ideal power mode, smoothly switching among electric only, combined diesel and electric, and diesel only power modes. Electricity generated through regenerative braking is stored and used for acceleration, assisting the diesel engine. The hybrid system is monitored through a dash display. As the power requirements for different driving conditions change, the screen constantly updates the driver on system status.

For more information on CCE's corporate responsibility and sustainability efforts, please visit [www.cokecce.com](http://www.cokecce.com).

Kenworth Truck Company is the manufacturer of The World's Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company's dedication to the green fleet includes aerodynamic trucks, medium duty diesel-electric hybrids, liquefied natural gas trucks, and the Kenworth Clean Power® no-idle system. In addition, Kenworth is the recipient of the 2008 J.D. Power and Associates awards for Highest in Customer Satisfaction for Over the Road and Vocational Segment Class 8 trucks. Kenworth's Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth. A PACCAR Company.