



## Kenworth Offers Rebate Program For Consolidated Buying Company Members

**Available for Petroleum Hauler, Private Grocery Suppliers, and Agricultural Hauler Truck Purchases**

KIRKLAND, Wash. – Kenworth Truck Company is offering a 2009 truck purchase rebate program with the Consolidated Buying Company (CBC) and its petroleum hauler, private grocery supplier and agricultural hauler members.



The program provides rebates to CBC members on qualifying purchases of new Kenworth trucks ordered through their Kenworth dealer or bought from Kenworth dealer stock. Rebates are \$1,250 for orders of three or more Kenworth Class 8 units, \$1,000 for one or two Kenworth Class 8 units, and \$500 for Kenworth Class 7 units.



“Many customers involved in petroleum, agricultural and private grocery supplier hauling have purchased Kenworth trucks in the past under this Kenworth rebate program with the Consolidating Buying Company,” said Gary Moore, Kenworth assistant general manager for marketing and sales. “We’re pleased to again offer this successful program for 2009.”



Limit for a single customer is 10 trucks per year. The purchaser must identify CBC membership to the Kenworth dealer at the time of truck purchase. Kenworth will pay the first-year CBC membership fee, representing a \$500 value, for any qualifying customer that wishes to participate in the rebate program but is not currently a CBC member. Other limitations apply on the Kenworth rebate program. See your Kenworth dealer for further details.

Consolidated Buying Company is the largest buying group for petroleum operators in North America, currently providing services and benefits to more than 19,000 locations. CBC provides national and regional promotional and rebate opportunities for fuel hauling operations, private grocery suppliers, agricultural haulers, convenience stores, and auto repair locations.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, medium duty diesel-electric hybrids, liquefied natural gas trucks, and the Kenworth Clean Power no-idle system. In addition, Kenworth is the recipient of the 2008 J.D. Power and Associates awards for Highest in Customer Satisfaction for Over the Road and Vocational Segment Class 8 trucks. Kenworth’s Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth. A PACCAR Company.