



Throughout its history, Kenworth Truck Company has embraced a commitment to customer satisfaction through engineering excellence and quality manufacturing. Our technical capabilities have been the benchmark in the trucking industry for nearly 80 years, and continue to drive our company in the 21st century.

Kenworth's parent company, PACCAR operates one of the world's most advanced technical centers – a proving ground where innovation and reliability are the rules, and Kenworth engineers can put their work to the ultimate test.

Wind tunnels, vibration analysis and accelerated durability tests combine with Computational Fluid Dynamics and advanced super computers to ensure that our parts, assemblies and systems meet and exceed customer expectations on the road.

Engineering knowledge is transformed into high quality products at our modern manufacturing facilities.

Through every step, precision assembly equipment and our experienced, skilled workforce deliver on the premium quality standards set out for every Kenworth truck.

From the revolutionary T600, to the streamlined T2000 and traditional W900.

Versatile and rugged vehicles that never let you down.

Committed to comfort and durability.

Devoted to performance and fuel economy, delivering premium resale value.

Kenworth defines the standards for efficiency, productivity and profitability.

Your success is directly linked to the quality and dependability of your support system.

Kenworth trucks are backed by a highly evolved and extensive dealer support network of nearly 300 independently owned locations throughout the United States & Canada. Utilizing advanced applications, these dealers form the backbone of Kenworth's 'PremiereCare' – a package of services addressing the real needs of customers, including roadside assistance, express service, fleet benefits and preventive maintenance.

When the unexpected occurs, no matter where you are in the United States or Canada, help is just one phone call away. 1-800- KWASSIST connects you to Kenworth's knowledgeable support specialists, 24 hours a day, seven days a week – ensuring maximum uptime and low life cycle costs – getting your truck back on the road quickly and cost effectively.

With full access to our centralized records system – and supported by innovative mapping and communications technology – the Kenworth Call Center can dispatch assistance, locate nearby service centers, order required parts, schedule service appointments and keep you up-to-date on the status of your truck.

Our 'Preventive Maintenance Programs' adhere to a standardized safety inspection system, preventing unforeseen breakdowns on the road, where you can least afford them.

With the Kenworth Maintenance Manager Program, your monthly reports are automatically produced and delivered, allowing for effortless maintenance tracking – information that assures your trucks stay in top condition – and enhance their resale value.

Every technical component of the Kenworth support network makes it easier for you to run your business. Fleet ECAT allows fleet owners to easily locate the parts needed for their trucks. Managed Dealer Inventory automatically adjust dealership inventory levels to ensure that parts will be there when you need them. And ServiceNet provides a comprehensive web-based technical library to find timely solutions to any of your service related problems.

In an industry where profitability comes from productivity, Kenworth is the only name you need to know. Whether you're an owner-operator, a vocational company, or an on-highway fleet owner, the power to combine low operating costs with dependable delivery is crucial – and it's at the heart of what we stand for.

Our steadfast commitment to customer service and low life-cycle costs has reinforced Kenworth's reputation for superior value.

Just ask the people that operate them. It's our attention to detail that makes the difference. Like heavy duty Huckbolts that secure our cabs – binding with six times the clamping force of normal rivets, for a strong, durable and rattle-free operation. Corrosion resistant cab panels that fight rust and can be quickly and easily replaced if damaged. And frame-mounted tie rods that hold the radiator in place without transferring stress induced by the cab or engine.

Performance that allows a four-year-old linehaul truck to deliver best-in-class fuel economy.

Confidence to thread 20 tons of concrete across a busy construction site.

And the pride that comes from driving a truck with the Kenworth grille in front.

PACCAR Financial helps speed the process of becoming a Kenworth owner. Their Online Transportation Information System – OTIS – allows dealers to quote and print your financing contracts and instantly deliver your credit applications.

Full Service Leasing is also available through PACLease – one of North America's largest full-service truck rental and leasing organizations – experts who understand the ever changing obstacles facing the trucking industry – helping you build your transportation investments by controlling costs and eliminating the hassles of owning and maintaining your own fleet.

When testing on the road, we push design limits to the breaking point to insure that real world situations don't become a challenge.

Wherever – whenever – your drivers are behind the wheel of a Kenworth, we will be with them...

...every...

...last...

...mile.

Kenworth.....the world's best.

